**Democratic women’s information network**

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***DWIN Annual Fund Campaign Information Sheet***

1. Membership Drive – Make 1 gift, get 2 memberships.
	1. Renewals: $90 gift will renew one membership and underwrite a second adult membership and badge
	2. Initial membership: $80 gift will provide one adult membership and one student membership plus badges
2. Change for Change
	1. DWIN will collect loose change (pennies, dimes & nickels in water bottles) from members and friends at each Quarterly General Membership Meeting
	2. Funds will be earmarked for food and beverages at Standing Committee & General Membership meetings and volunteer work projects
	3. DWIN will tally and credit donor totals at year-end during the Annual Fund Campaign
3. Match the Year Gift
	1. Fixed dollar amount that equals any combination of the current calendar year; e.g., 2024- $20.24; or $202.40. Can be a reoccurring monthly gift. (i.e., $20.24 paid Jan – Dec equals $242.88 in 2024)
4. General Gift Club Categories **(PerSisters Club)**
	1. $up to $50
	2. $51 - $149
	3. $150 - $249
	4. $250 - $499
	5. $500 - $999
5. Major Gift Club Categories **(President’s Circle)**
	1. $1000 -$2499
	2. $2500 - $4999
	3. $5000 - $9999
	4. $10,000 and up
6. Deferred and Stock-option Gifts **(Heritage Society)**
	1. gifts of stocks/bonds
	2. insurance beneficiary gifts
	3. gift from wills, bequests & trusts
	4. these options should be handled with assistance from professional estate and/or certified financial planners
7. A systematic (monthly, quarterly, etc.) giving option **(Sustainers Club)**

Notes: A donor’s gift totals from #1 - #3 options will count toward placement in a specific gift Club, Circle or Society in the annually published Donor Roll.