

DEMOCRATIC WOMEN'S INFORMATION NETWORK

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2021 Annual Fund Campaign Information Sheet

1. Membership Drive – Make 1 gift, get 2 memberships.
 - a. Renewals: \$70 gift will renew one membership and underwrite a second membership and badge
 - b. Initial membership: \$75 gift will provide one Adult Membership and one Student membership plus badges

2. Change for Change
 - a. DWIN will collect loose change (pennies, dimes & nickels in water bottles) from members and friends at each Quarterly General Membership Meeting
 - b. Funds will be earmarked for food and beverages at Standing Committee & General Membership meetings and volunteer work projects
 - c. DWIN will tally and credit donor totals at year-end during the Annual Fund Campaign

3. Match the Year Gift
 - a. Fixed dollar amount **paid monthly till December** to equal the current calendar year; e.g. 2020 - \$20.20 gift amount. **Example: August – December equals \$101 in 2020**

4. General Gift Club Categories (**PerSisters Club**)
 - a. \$up to \$50
 - b. \$51 - \$149
 - c. \$150 - \$249
 - d. \$250 - \$499
 - e. \$500 - \$999

5. Major Gift Club Categories (**President's Circle**)
 - a. \$1000 - \$2499
 - b. \$2500 - \$4999
 - c. \$5000 - \$9999
 - d. \$10,000 and up

6. Deferred and Stock-option Gifts (**Heritage Society**)
 - a. gifts of stocks/bonds
 - b. insurance beneficiary gifts
 - c. gift from wills, bequests & trusts
 - d. these options should be handled with assistance from professional estate and/or certified financial planners

7. A systematic (monthly, quarterly, etc.) giving option (**Sustainers Club**)

Notes: A donor's gift totals from #1 - #3 options will count toward placement in a specific gift Club, Circle or Society in the annually published Donor Roll.