

# DEMOCRATIC WOMEN'S INFORMATION NETWORK

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## DWIN Annual Fund Campaign Information Sheet

1. Membership Drive – Make 1 gift, get 2 memberships.
  - a. Renewals: \$90 gift will renew one membership and underwrite a second adult membership and badge
  - b. Initial membership: \$80 gift will provide one adult membership and one student membership plus badges
2. Change for Change
  - a. DWIN will collect loose change (pennies, dimes & nickels in water bottles) from members and friends at each Quarterly General Membership Meeting
  - b. Funds will be earmarked for food and beverages at Standing Committee & General Membership meetings and volunteer work projects
  - c. DWIN will tally and credit donor totals at year-end during the Annual Fund Campaign
3. Match the Year Gift
  - a. Fixed dollar amount that equals any combination of the current calendar year; e.g., 2024- \$20.24; or \$202.40. Can be a reoccurring monthly gift. (i.e., \$20.24 paid Jan – Dec equals \$242.88 in 2024)
4. General Gift Club Categories (**PerSisters Club**)
  - a. \$up to \$50
  - b. \$51 - \$149
  - c. \$150 - \$249
  - d. \$250 - \$499
  - e. \$500 - \$999
5. Major Gift Club Categories (**President's Circle**)
  - a. \$1000 - \$2499
  - b. \$2500 - \$4999
  - c. \$5000 - \$9999
  - d. \$10,000 and up
6. Deferred and Stock-option Gifts (**Heritage Society**)
  - a. gifts of stocks/bonds
  - b. insurance beneficiary gifts
  - c. gift from wills, bequests & trusts
  - d. these options should be handled with assistance from professional estate and/or certified financial planners
7. A systematic (monthly, quarterly, etc.) giving option (**Sustainers Club**)

Notes: A donor's gift totals from #1 - #3 options will count toward placement in a specific gift Club, Circle or Society in the annually published Donor Roll.